

**Bridging the Gaps Between Research, Medicine, and the Patient**

# FATTY LIVER FOUNDATION



**Organization Presentation**

Our Mission

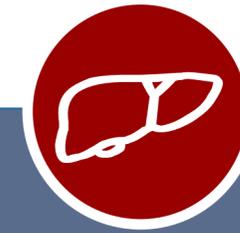


**To improve the diagnosis, treatment and support of Americans with fatty liver, NAFLD or NASH through awareness, education, screening and patient advocacy.**

# Our Goals



Raise awareness on the existence, prevalence, causes, and threat of NAFLD or NASH in persons at risk for their hepatic, metabolic, and cardiovascular complications.



Develop a wellness screening program to identify persons at risk that have progressive, but asymptomatic liver disease.



Educate patients about NAFLD/NASH and the dietary and lifestyle approaches that can slow, halt, or reverse its progression.



Champion the development of responsive support systems for patients.

**Facilitate awareness among diagnosed patients about ongoing FDA-approved, clinical therapeutic trials that they may want to consider.**



Why Us?

**WE ARE THE ONLY NATIONAL  
PATIENT VOICE DEALING WITH  
NASH ON THE GROUND.**

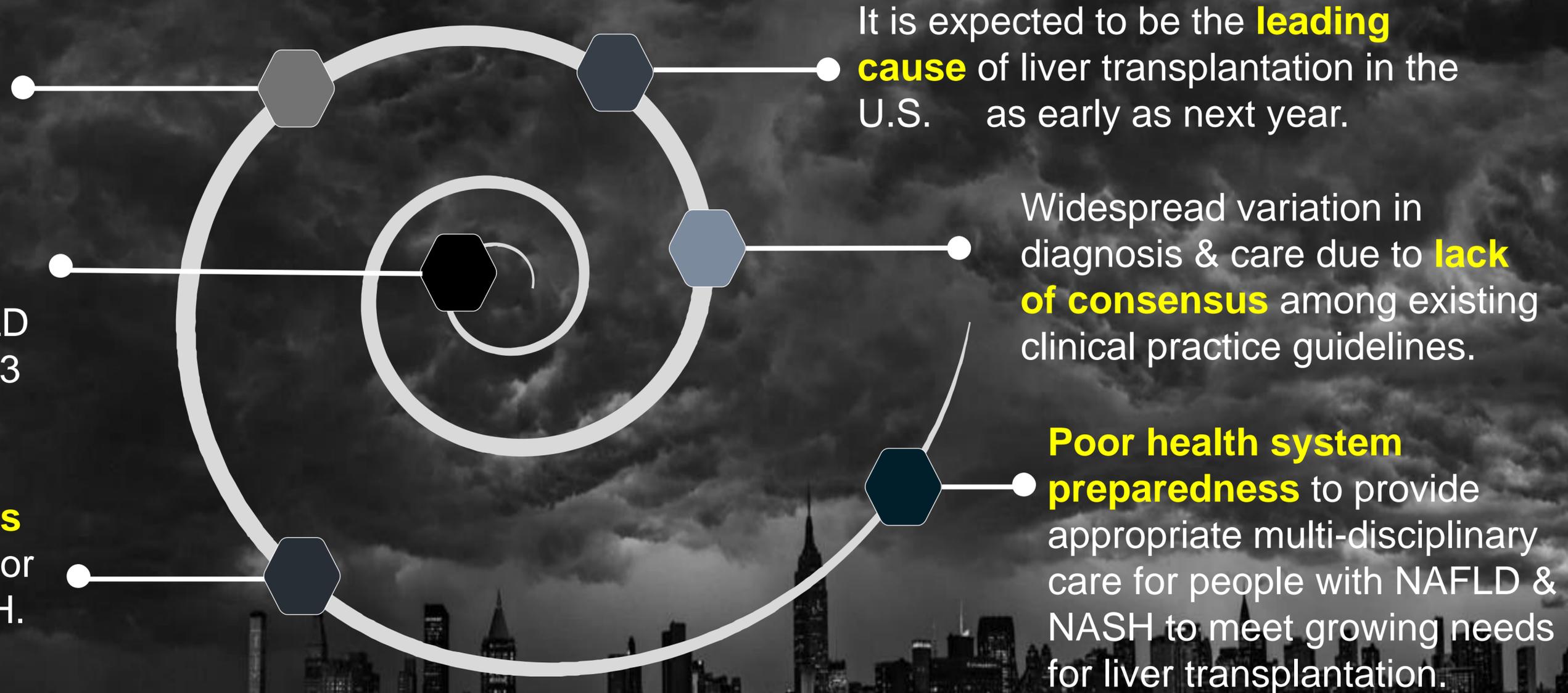


# NASH – A Gathering Storm

NASH is 21<sup>st</sup> Century's **looming public health threat**.

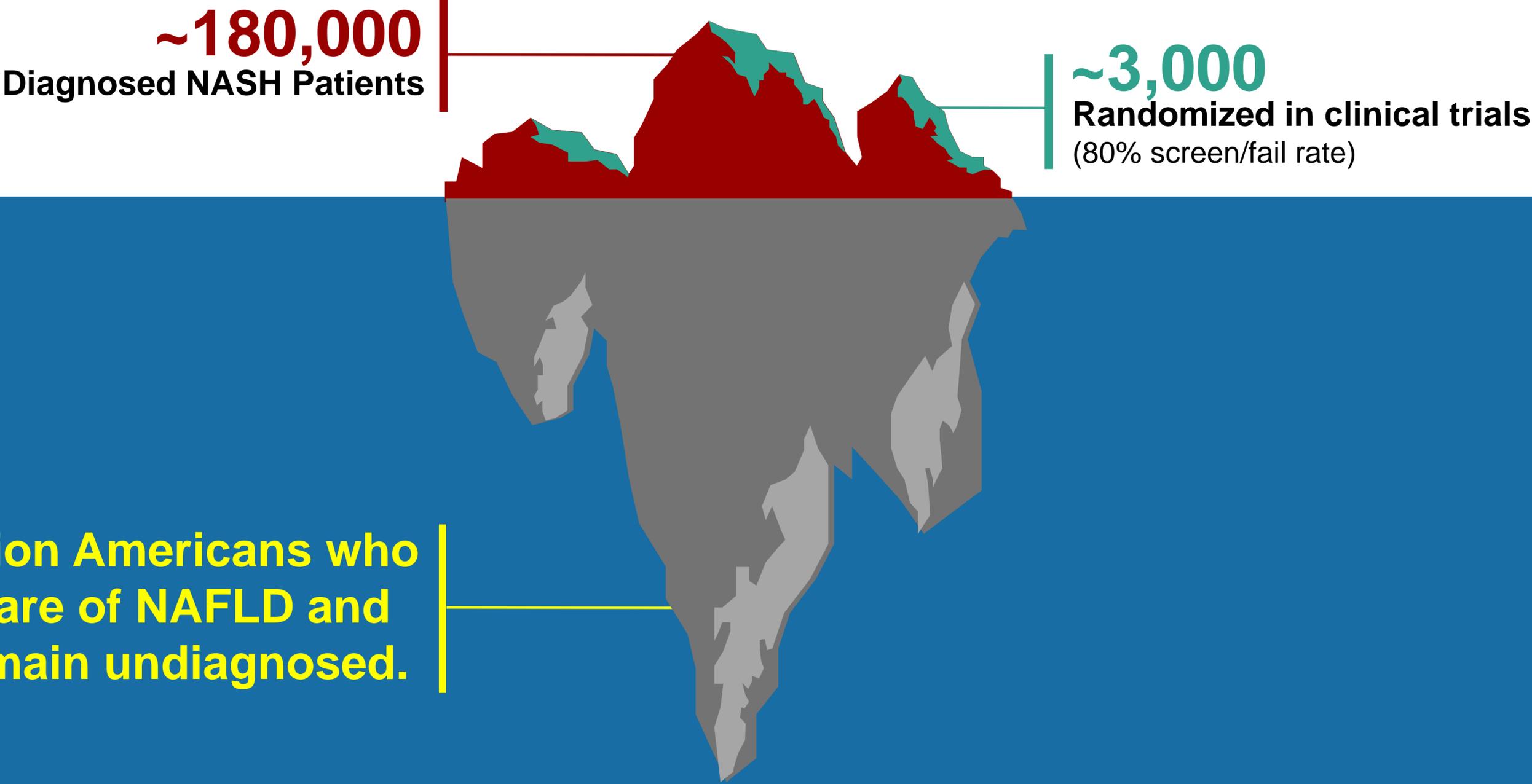
The annual **cost of inaction** associated with all cases of NAFLD were estimated at \$103 billion in the U.S<sup>1</sup>.

To date, **no medicines** have been approved for the treatment of NASH.



1. Younossi ZM, Blissett D, Blissett R, et al. 2016. The economic and clinical burden of nonalcoholic fatty liver disease in the United States and Europe. Journal of Hepatology 64(5): 1577-86.

# Tip of the Iceberg of a Silent & Gigantic Epidemic



# To Combat NASH Epidemic, FLF Focused on the Areas Where Your Donations Can Have the Most Impact



# Public Communications



**FLF believes the patient voice is the most authentic to reach high risk and vulnerable communities.**

**FLF will expand use of multi-media platforms to educate, raise awareness and influence healthy lifestyles with customized and contextualized communications.**



# Patient Advocacy



**FLF will normalize the voice of patients in medical, public health, policy, financing, and research and development arenas.**

**This is being recorded in the *Liver Patients Manifesto* as the standard of patient engagement.**



# Screening



Building on the tried and tested models of community-based screening, FLF is leveraging other networks of at-risk populations to scale-up liver health screening to one million people per year and routinizing it as public health intervention.

Our methodology builds trust and creates the *“teachable moment”* to effect change and modify risk.



# Lifestyle



**FLF is consolidating an evidence-based, patient-led lifestyle package, that will promote, inspire, and enable liver health lifestyle choices.**



# How We Work

**4**  
**SHARE**

**3**  
**MEASURE  
IMPACT**

**2**  
**DONOR  
S**

**1**

**INSIGHTFUL  
GOALS**



- 1** We strategically develop projects within focused areas in coordination with our collaborators, Medical Advisory Group experts & people living with NASH.
- 2** Your donation is quickly deployed to strengthen our organizational capacity & support programs executed by FLYING LEADERSHIP FUNDATION team & our collaborators.
- 3** We utilize our program & financial expertise to compile & analyze data, measure progress, evaluate project outcomes & impact.
- 4** We share & communicate the collective impact, successes & challenges with our donors, collaborators, and the NASH community.

# We Have Proven That We Can Identify At-Risk Patients

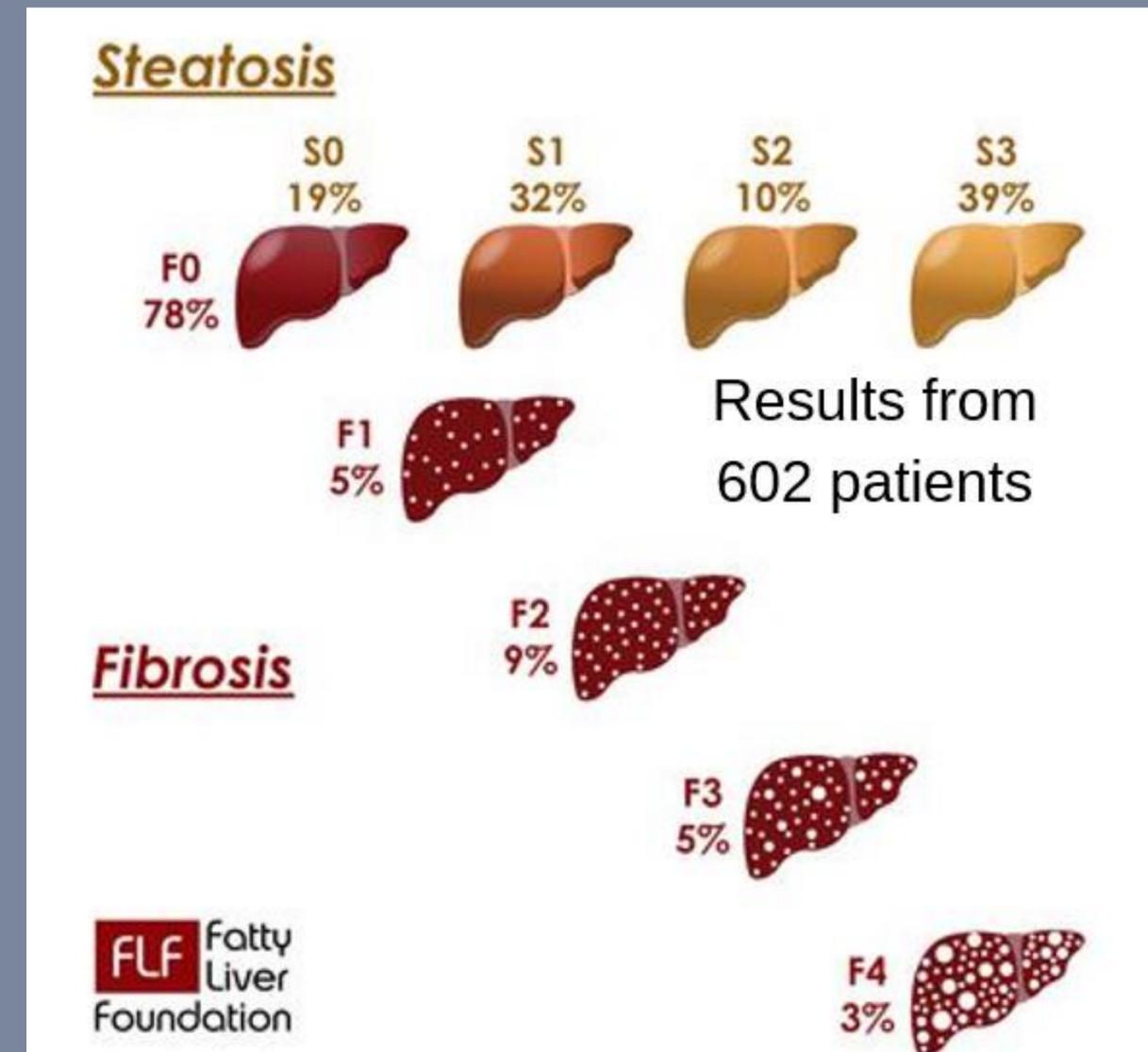


## SUNN Study (Screening for Undiagnosed NAFLD AND NASH)

Partial results 602 patients

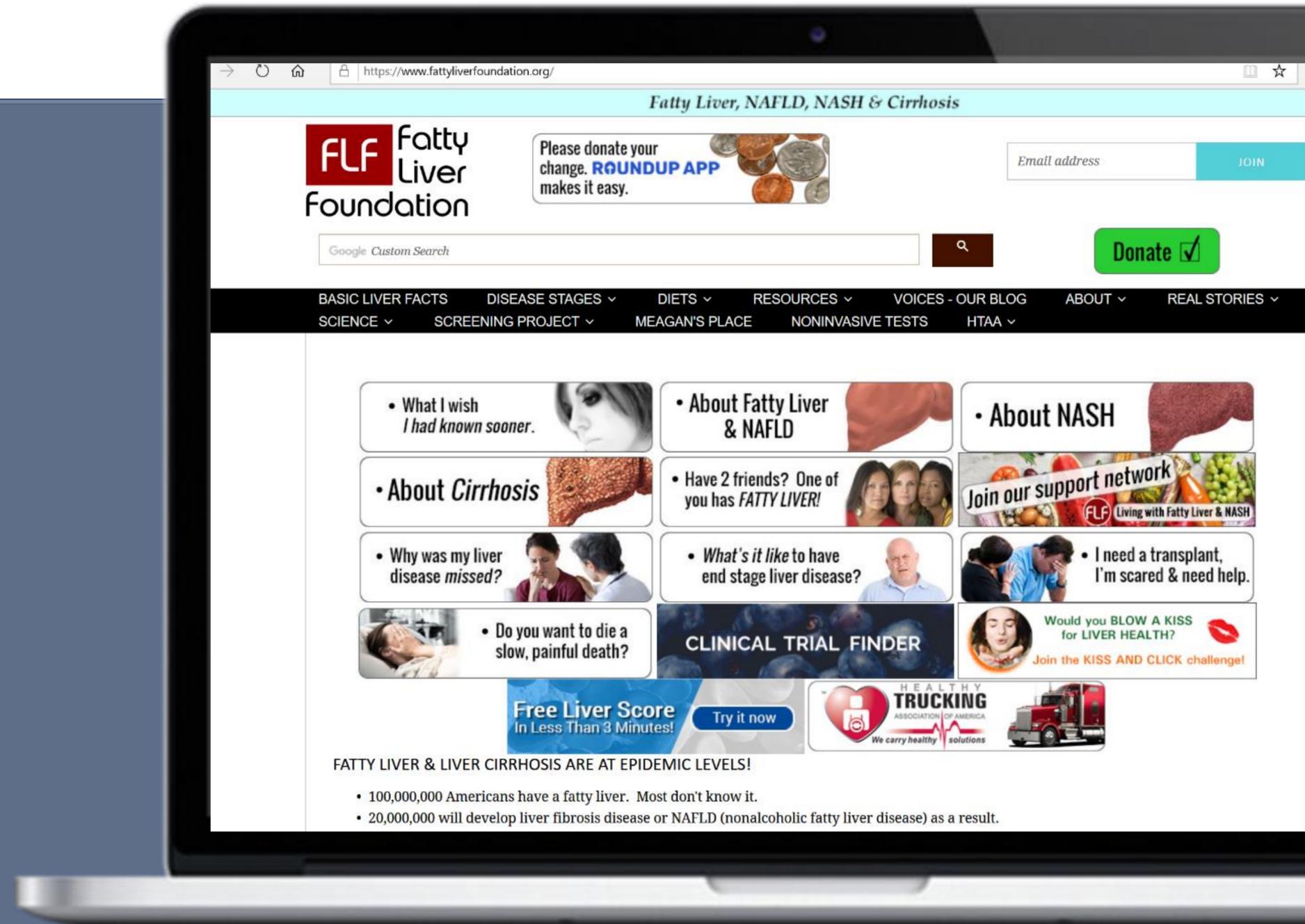
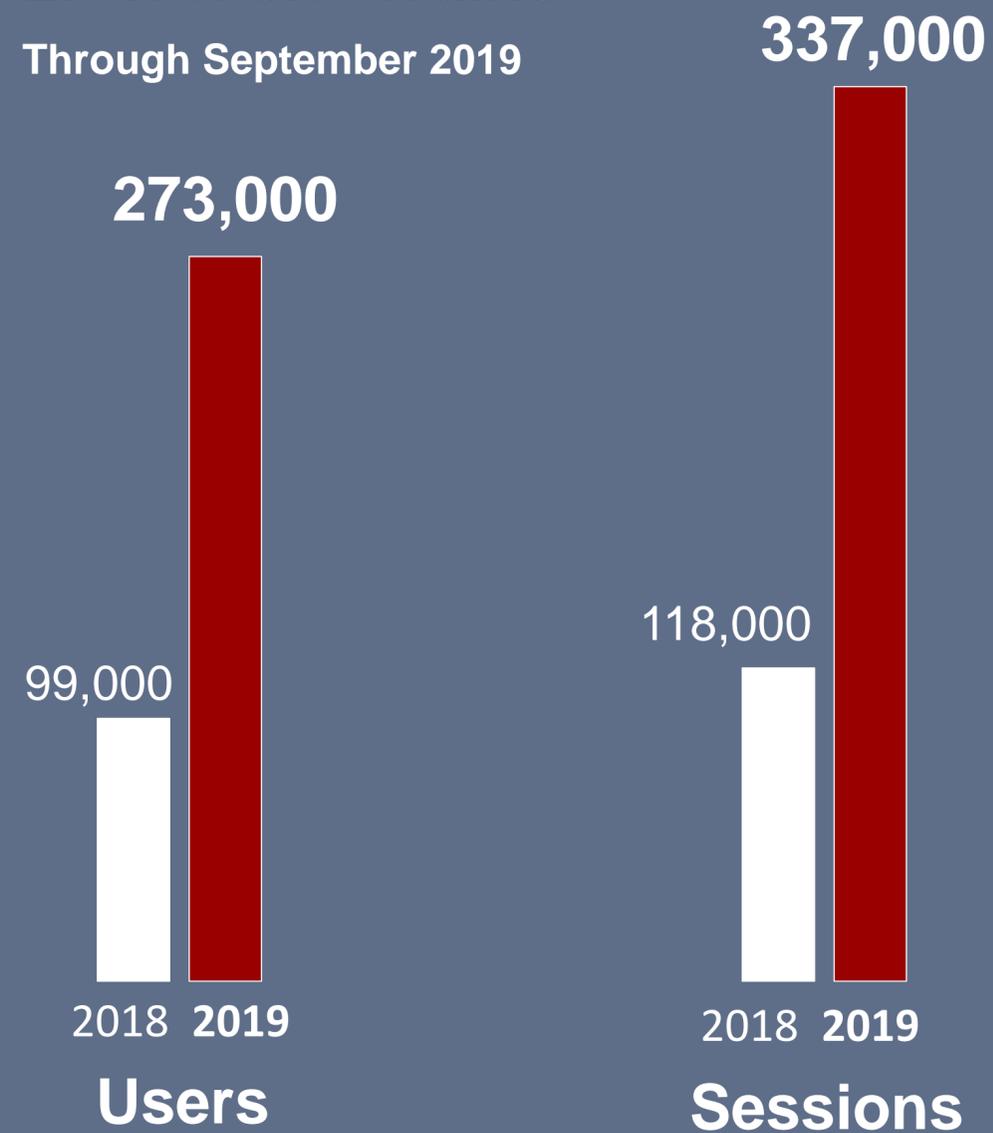
*ClinicalTrials.gov*  
NCT03726827

Identifying asymptomatic undiagnosed patients and educating them about NASH and NAFLD as well as providing them with information about clinical trials and access to care.



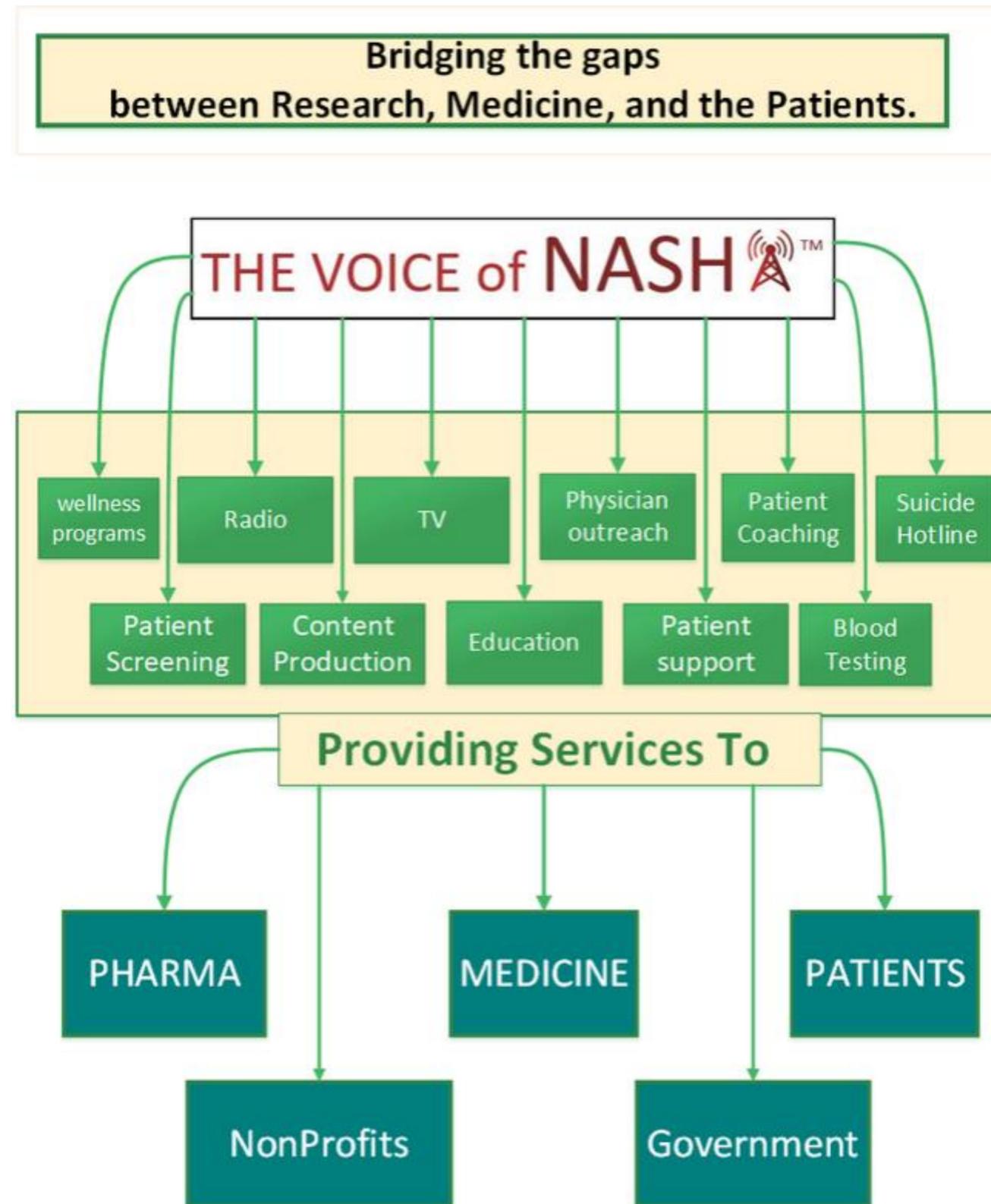
# Impact of Public Communications & Engagements

## FLF Website Traffic Through September 2019



# The Voice of NASH

FLF plans to develop multiple collaborative channels of outreach and services focused on improving the lives of patients by providing services to bridge the gaps from wellness to death as a result of noncommunicable diseases, of which NASH is central, as **THE VOICE OF NASH**.



# Meet Our Team



**Wayne Eskridge**  
**Co-Founder & CEO**



**Rosemary Wickowski**  
**Co-Founder & COO**



**Neeraj Mistry, MD, MPH**  
**Chief Medical Officer**



**Henry E. Chang**  
**Strategic Engagement  
& Development**



**Wayne Gosbee**  
**Project Manager**



**Laura Mosley**  
**FibroScan® Certified RN**



**May-Linh Huynh**  
**Data Analyst**

# Wayne Eskridge

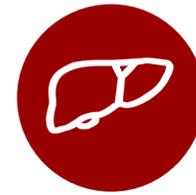
**CO-FOUNDER & CEO**

“My mission - To save my life.

When I learned that there was no treatment for my disease and wouldn't be without clinical trials, which are impossible without patients, I decided to get more patients who could be in those trials by sponsoring screening.



# Our Medical Advisory Group



## **Victor Ankoma-Sey, MD**

**Director of Liver Transplant Program  
Houston Methodist Transplant Center  
Houston, TX**



## **Robert A. Fisher, MD**

**Professor & Chief of Transplant Surgery  
Beth Israel Deaconess Medical Center  
Boston, MA**



## **Meagan Gray, MD**

**Transplant Hepatologist  
University of Alabama at Birmingham  
Birmingham, AL**



## **Nadege Gunn, MD**

**Gastroenterologist & Hepatologist  
Austin Gastroenterology & Pinnacle Research  
Austin, TX**



## **Grace Terrell, MD, FACP**

**CEO, Envision Genomics, Inc.  
General Internist, Cornerstone Internal Medicine  
High Point, NC**



## **Brent A. Tetri, MD**

**Professor Internal Medicine | Gastroenterologist  
SLU Care Physician Group  
St. Louis, MO**



## **John M. Vierling, MD, FACP**

**Professor of Medicine & Surgery  
Chief of Hepatology, Baylor College of Medicine  
Houston, TX**



## **Theodore Walters, MD**

**Medical Oncologist/Hematologist  
St. Luke's Mountain States Tumor Institute  
Boise, ID**

# Our Donors, Partners & Collaborators

## Donors



ESKRIDGE  
FAMILY TRUST



## Partners



## Collaborators



HealthUnlocked





Thank You!

