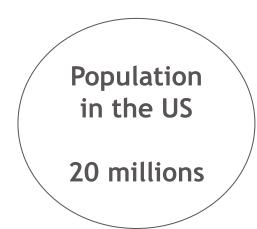
# **COVID** Impact on Asian Americans



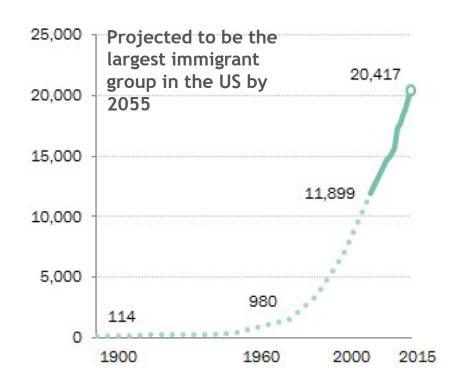
#### **Asian Americans**

Asian American (AA) is the fastest growing racial/ethnic group in the US with diverse social economic background



20+ country of origins71% Foreign born31% AAPI live in CA

#### Fastest growing racial/ethnic group



## Large gap in socioeconomic background within AA subgroups

% Adult with Bachelor degrees

72% Indian

60% Malaysian

59% Mongolian

53% Chinese

46% Filipinos

41% Nepali

29% Vietnamese

18% Cambodian

17% Hmong

16% Laotian

9% Bhutanese

Source: Pew Research



### **COVID Impact on Asian Americans**

Asian American (AA) communities are disproportionately affected

McKinsey & Company

**Public Sector Practice** 

# COVID-19 and advancing Asian American recovery

AA communities have been disproportionately affected by the pandemic.

AA experienced an earlier decline in business and employment and—without targeted policy and business action—may recover more slowly

#### Higher risk of infection and death in some AA communities

2-3X infection Pacific Islander vs average

2X death AA vs white in Nevada

AA accounts for 52% death but 13.7% infection in San Francisco

#### Rising xenophobia

1,900 hate incidents across 46 states

1/3 Americans reported witnessing other individuals blame Asian Americans for the outbreak

#### Worsened mental health

39% ↑ call by AA in 1Q2020, Crisis Text Line

#### Worst disruption in AA business community in 2020

Double hit of xenophobia and lockdowns

Feb-Jun: 4.5X ↑ unemployment rate, >other racial groups

May: unemployment  $\uparrow 0.5\%$  point, while  $\downarrow 0.1\%$  point in Black





### About PAN (Pan Asian Network)

PAN helps drive business results worldwide by promoting a workplace environment that fully values the contributions of Asian employees equally with others and deepens the understanding of Asian patients, customers and other stakeholders.

PAN serves as a resource to grow leadership in our global markets as well as enhance the awareness and appreciation of the unique perspectives of Asian employees.

### Pan Asian Network COVID-19 Responses



BMS Executive Letter, shared to other Asian ERGs Asian-Americans meet the COVID-19 crisis with love article



Community Support 6,000 PPE Donations \$7000+ Meals for essential business PAN member community PPE donations & financial literacy education Joint 100+ Corporations & Partner Organizations Support COVID-19 Action (Ascend, ALPFA & Catalyst Consortium)

Employee Engagement 2,000+ participants in Let's Meet Networking program 1,100 participation of the Global Business Forum 3X↑ Yammer participation

### **Health Disparity Faced by Asian Americans**

An Asian American Caretaker's story

#### The Body That's Too Asian and Too Sick for America

"The most commonly diagnosed cancer in America (by far) is breast cancer... After my wife's diagnosis, a cancer researcher friend hit himself in the face and wished Cathreen had breast cancer instead.

The most commonly diagnosed cancers in Korea are lung, liver, and stomach cancer...Because stomach cancer is so common, Koreans get screened for it the way Americans get screened for breast cancer.

Because my wife was in America, the rules of Korean bodies did not apply to preventative care."



Matthew Salesses Apr 3, 2018

https://medium.com/s/unr ulybodies/the-body-thatstoo-asian-and-too-sick-foramerica-3b43cc05091c

#### The Rules of the Asian Body in America

On my wife's battle with cancer during a fraught time for healthcare and immigration

I keep thinking about why we didn't catch the cancer earlier. Every day, every minute, I am sick with this thought. It is only right to take responsibility. I knew the rules.

# Need to Address Significant Cancer Health Disparities Faced by Asian Americans

- Unique cancer burden and unusual disease prevalence
  - High incidence & mortality in liver/nasopharynx/stomach cancer
- Late Diagnosis
  - AA are least to seen a physician and seek cancer screen
- Lack of optimal preventive care & behavioral risk
  - Low rate of hepatitis B vaccination, high number of smokers
- Lack of clinical research in this population
  - Few national data for individual Asian-American ethnic group
  - Substantial under representation of AA clinical trials
    5.8% population in the US, but only 2.1% in FDA trials
    59% globally, 11.8% in

## AAs are not the same in cancer disease burdens

