

instituto Oncoguia

"You are not alone."

Instituto Oncoguia seeks to help cancer patients and society live better lives. We began in 2003 as the Oncoguia Portal, a reference website to provide accurate and quality information to cancer patients and caregivers.

The success of the Portal proved a need for further action.

In 2009, Instituto Oncoguia was established and we've been giving a voice to cancer patients in Brazil ever since.

OUR APPROACH



Promote
Patients'
Rights



Increase
Access to
Quality
Information



Support
Patients and
Caregivers

OUR METHOD

- Develop health promotion, disease prevention, and wellness programs
- Engage with the community through events and education campaigns
- Offer patient support services through the Oncoguia Portal and Patient Helpline
- Work with policy makers and advocate for the rights of patients in Brazil

THE FACTS

559,371

of new cases in 2018*

243,588

of deaths in 2018*

1,307,120

of prevalent cases (5 yr)*

*Estimates for Brazil Source:
GLOBOCAN 2018

OUR IMPACT

In 2019...

- 3,773 contacts via the Patient Helpline
- Hosted 5 regional health policy forums
- 27 patient guides, 5 newly created

Day to Day...

- 26 million users access the Oncoguia Portal website
- 288k social media followers

Since 2009...

- Helped pass law for access to oral chemotherapy in 2014
- Selo de Participação Legislativa Award Recipient in 2016 & 2017

Contact Us:

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www.oncoguia.org.br